26th ANNUAL PEDIATRIC SYMPOSIUM

November 14-15, 2015  
(Saturday and Sunday)

TOPICS COVERED AT THIS YEAR’S SYMPOSIUM:

Behavioral Medicine  
Dermatology  
Endocrinology  
Infectious Disease  
Neurology  
Nutrition  
Practice Management  

Diplomat Resort & Spa  
Beach Location  
3555 South Ocean Drive  
Hollywood, Florida

SPONSORED BY

JOE DIMAGGIO CHILDREN’S HOSPITAL  
Memorial Healthcare System  
3501 Johnson Street/Hollywood, FL 33021  
www.jdch.com
Symposium Directors
Arnold L. Tanis, MD, FAAP
Distinguished Professor of Pediatrics
Nova Southeastern Osteopathic School of Medicine
Davie, Florida
Department of Medicine – Pediatrics
Joe DiMaggio Children’s Hospital
Hollywood, Florida

Marshall Ohring, MD, FAAP
Department of Medicine – Pediatrics
Joe DiMaggio Children’s Hospital
Hollywood, Florida

Symposium Co-Director
Rosha McCoy, MD, FAAP
Director of Medical Affairs
Joe DiMaggio Children’s Hospital
Hollywood, Florida

Program Coordinator
Tamara M. Gonzalez
Department of Medical Education
Memorial Healthcare System
Brian Alverson, MD, FAAP
Chair, Section on Hospital Medicine
American Academy of Pediatrics
Associate Professor of Pediatrics
Alpert School of Medicine
Brown University Director
Division of Hospital Medicine
Hasbro Children's Hospital
Providence, RI

Rebecca Baum, MD, FAAP
Clinical Assistant Professor of Pediatrics
Nationwide Children’s Hospital
Columbus, OH

Thomas Koch, MD, FAAP, FAAN
Professor Pediatric Neurology
Division Chief of Pediatric Neurology
MUSC Children’s Hospital
Mount Pleasant, SC

Robert Lustig, MD
Professor of Pediatrics,
Division of Endocrinology
Director,
Weight Assessment for Teen and Child Health (WATCH)
University of California- San Francisco
San Francisco, CA

Richard H. Tuck, MD, FAAP
Practicing General Pediatrician
Medical Director Quality Care Partners
AAP District V Chairman
Zanesville, OH
Purpose Statement:
This symposium has been planned to offer the practicing pediatrician an opportunity to learn about recent advances and state-of-the-art diagnoses and therapy for common problems encountered in daily practice. At the completion of this symposium, pediatricians and other pediatric health care professionals will have enhanced their skills and competence in patient care, medical knowledge, interpersonal and communication skills and systems-based practice.

Target Audience:
The program is designed for pediatricians, primary care physicians and other interested pediatric health care professionals.
EDUCATIONAL OBJECTIVES: At the completion of this symposium the participants should be able to:

1. Discuss
2. Review
3. Identify
4. Examine
5. Apply
6. Compare
7. Evaluate
8. Assess

Accreditation
Memorial Healthcare System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit
Memorial Healthcare System designates this live activity for a maximum of 13 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nova Southeastern University College of Medicine is an accredited provider for awarding credit hours for the American Osteopathic Association. This activity has been approved for a maximum of 13 credits of AOA Category 2-A.

Memorial Regional Hospital is an approved provider of Nursing and Respiratory Therapy Continuing Education, CE Broker Provider # 50-1317. Contact hours will be awarded based on attendance on one or both days (maximum 13 hours).

Faculty Disclosure
In accordance with the Standards for Commercial Support issued by the Accreditation Council for Continuing Medical Education (ACCME), Memorial Healthcare System resolves all conflicts of interest to ensure CME activities are free of commercial bias. Disclosures will be published in the syllabus.

Americans with Disabilities Act
Joe DiMaggio Children’s Hospital fully complies with the legal requirements of the ADA and with the rules and regulations thereof. If any registrant in this symposium is in need of special accommodations, please contact the course coordinator at 954-265-5327 by October 6, 2015.

Attire
Attire for the symposium is business casual. Please bring a sweater or jacket as meeting room temperatures and personal comfort levels vary.

Accommodations/Air Transportation
Diplomat Resort is ideally situated on the Atlantic Ocean in Hollywood and is easily accessible from the Hollywood/Fort Lauderdale International Airport (closest) or Miami International Airport (more distant). Registrants should make their reservations directly with the hotel; learn more about the Diplomat at Diplomat at .com/Diplomat.

Hotel Accommodations
A block of standard rooms at a group rate of $260.00 plus tax per night single/double has been reserved at the Diplomat Resort (beach location), 3555 S. Ocean Drive, Hollywood, Florida. To
make your reservations contact 1-855-689-2911. You may also make your reservation online: https://resweb.passkey.com/Resweb.do?mode=welcome_gi_new&groupId=50407420

Registrants who are staying at the hotel should notify the Hotel Reservation Clerk during check-in of any changes to their stay at check-in so as to avoid early check out penalties.

Reservations must be received by **October 13, 2015**. Please book early as rooms may sell out prior to the cut-off date. Reservations received after the cut-off date will be confirmed on a space available basis.

**For Further Information:**

Memorial Healthcare System  
Department of Medical Education  
Telephone (954) 265-5327  
Fax: (954) 893-6337  
Email: tagonzalez@mhs.net

Brian: please put the blue ACCME logo & verbiage here --- see last year’s brochure!!
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter</th>
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</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td>Registration, Continental Breakfast - Visit Exhibits</td>
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<tr>
<td>8:00 am</td>
<td>Welcome and Introductions</td>
<td>Arnold L. Tanis, MD</td>
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<tr>
<td>8:05 am</td>
<td>Pediatric Headache Diagnosis: Who to Worry About? Who to Scan?</td>
<td>Thomas Koch, MD</td>
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<td>8:40 am</td>
<td>Polycystic Ovarian Disease: How Not To Miss the Diagnosis</td>
<td>Sarah Hart-Unger, MD</td>
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<td>9:15 am</td>
<td><em>The Denise Causa Keynote Lecture</em>: Processed Food – An Experiment that Has Failed</td>
<td>Robert Lustig, MD</td>
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<td>9:45 am</td>
<td>Questions and Answers</td>
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<td>10:00 am</td>
<td>Break - Visit Exhibits</td>
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<tr>
<td>10:30 am</td>
<td>Treatment of Outpatient Pneumonia</td>
<td>Brian Alverson, MD</td>
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<td>11:05 am</td>
<td>Common Behavioral Problems in Young Children</td>
<td>Rebecca Baum, MD</td>
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<td>11:40 am</td>
<td>What is Metabolic Syndrome, and Why Are Children Getting It?</td>
<td>Robert Lustig, MD</td>
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<td>12:10 pm</td>
<td>Questions and Answers</td>
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<td>12:30 pm</td>
<td>Buffet Lunch - Visit Exhibits</td>
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<tr>
<td>1:25 pm</td>
<td>Introduction</td>
<td>Rosha McCoy, MD</td>
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<td>1:30 pm</td>
<td>Coding Pearls</td>
<td>Richard Tuck, MD</td>
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<td>2:00 pm</td>
<td>Pediatric Concussion: The Pediatrician’s Role</td>
<td>Thomas Koch, MD</td>
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<td>2:30 pm</td>
<td>ALTE: Sneak Preview of New Guidelines</td>
<td>Brian Alverson, MD</td>
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<td>3:00 pm</td>
<td>Questions and Answers</td>
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<td>3:15 pm</td>
<td>Break - Visit Exhibits</td>
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<tr>
<td>3:30 pm</td>
<td><strong>Strategies to Promote Sleep</strong>&lt;br&gt;Rebecca Baum, MD</td>
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<td>4:00 pm</td>
<td><strong>Targeting Insulin in Obesity</strong>&lt;br&gt;Robert Lustig, MD</td>
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<td>4:30 pm</td>
<td>Questions and Answers</td>
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**PROGRAM SCHEDULE**<br>SUNDAY, NOVEMBER 15, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 am</td>
<td>Continental Breakfast - Visit Exhibits</td>
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<tr>
<td>7:55 am</td>
<td><strong>Welcome</strong>&lt;br&gt;Marshall Ohring, MD</td>
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<tr>
<td>8:00 am</td>
<td><strong>Bronchiolitis: Implementing New AAP Guidelines</strong>&lt;br&gt;Brian Alverson, MD</td>
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<tr>
<td>8:30 am</td>
<td><strong>Value Based Care in the Managed Care Environment</strong>&lt;br&gt;Richard Tuck, MD</td>
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<tr>
<td>9:00 am</td>
<td><strong>Communication Skills to Improve Engagement</strong>&lt;br&gt;Rebecca Baum, MD</td>
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<tr>
<td>9:30 am</td>
<td><strong>“How Could I Be So Stupid”: Cognitive Errors in Medical Reasoning</strong>&lt;br&gt;Ronald Ford, MD</td>
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<td>10:00 am</td>
<td>Questions and Answers</td>
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<tr>
<td>10:20 am</td>
<td>Break - Visit Exhibits</td>
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<tr>
<td>10:40 am</td>
<td><strong>Birthmarks of Medical Significance: Reassure vs. Refer</strong>&lt;br&gt;Latanya Benjamin, MD</td>
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<tr>
<td>11:10 am</td>
<td><strong>Migraine Management: Conventional and Complementary</strong>&lt;br&gt;Thomas Koch, MD</td>
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<tr>
<td>11:40 am</td>
<td><strong>Top 10 Practice Opportunities</strong>&lt;br&gt;Richard Tuck, MD</td>
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<tr>
<td>12:10 pm</td>
<td>Questions and Answers</td>
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**12:30-1:30pm Round-Table Talks:** Please note that this will be limited to 12 participants per table. Please pre-register and provide your top two choices.
TABLE 1: Antibiotics for Dummies
Brian Alverson, MD

TABLE 2: More Coding Tips
Richard Tuck, MD

TABLE 3: “Was that a Seizure?” - Let's Go the Video
Thomas Koch, MD

TABLE 4: The Behavioral Health Interview
Rebecca Baum, MD

TABLE 5: Pediatric Dermatology Case Studies
Latanya Benjamin, MD

TABLE 6: “TBD”
Ronald Ford, MD

TABLE 7: Splinting Workshop
Matthew Fazekas, MD

TABLE 8: Minor Office Procedures
Deanna Soloway-Simon, MD

TABLE 9: Growth Issues: How Short is Too Short – When to Be Concerned
Sarah Hart-Unger, MD

TABLE 10: Food Allergies: To Feed Early or Not To Feed Early
Jerome Sigua, MD & Gary Kleiner, MD

TABLE 11: When to Consider Complex Regional Pain Syndrome: An Overview for the Pediatrician
Stacy Stibb, MD

TABLE 12: Eating Disorders for the General Pediatrician: Avoiding Common Pitfalls
Elba Iglesias, MD
COURSE REGISTRATION FORM
Please return this form along with the registration fee to:
26th Annual Pediatric Symposium
Medical Education Office c/o Tamara M. González
3501 Johnson Street, Hollywood, FL 33021
Questions call (954) 265-5327 or email tagonzalez@mhs.net
Fax (954) 893-6337

Name ___________________________________________ Degree _______________________
(As you would like it to appear on your name badge)

Email Address __________________________________________

Specialty ___________________________ RN License No. (If applicable): __________

Business Address __________________________

City __________________________ State _____ Zip __________

Daytime Telephone (___) ______________________

Special Dietary Needs or Accommodations __________________________

Registration Fee: (includes continental breakfast, lunch, coffee breaks, syllabus, and self-parking)

(MHS = Memorial Healthcare System employee)

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
<td>Non MHS Physician</td>
<td>$450.00</td>
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<tr>
<td>MHS Physician</td>
<td>$250.00</td>
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<tr>
<td>Non MHS Resident*/Nurse/Extender</td>
<td>$250.00</td>
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<tr>
<td>MHS Resident/Nurse/Extender</td>
<td>$125.00</td>
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<tr>
<td>Industry Representative</td>
<td>$500.00</td>
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<tr>
<td>Late /On-Site Fee (after October 30th)</td>
<td>$50.00</td>
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Total Amount $ __________

Please indicate your choice for the Round Table discussion
(Please note that you will be assigned to only 1 table)

1st Choice - Table #______ or 2nd Choice – Table# ______

To Pay By Check: Please make check payable to Joe DiMaggio Children’s Hospital 26th Annual Pediatric Symposium

To Pay by Credit Card: Mail or fax your registrations form. To protect your credit card information, a representative from the Medical Education Department will contact you directly to complete your payment.

☐ MasterCard ☐ Visa or ☐ American Express

Name as it appears on card (cardholder): ________________________________

Last 4 Digits of Card Number _____________________ Expiration Date _____/_____

Signature __________________________

*Letter from Program Director must accompany this form (Residents only)
Deadline for Registration is October 30, 2015. Registrations postmarked after October 30th will be charged a late fee of $50.00. The course registration fee is refundable, minus a $25 administrative charge, upon receipt of a written request postmarked before October 30th. No refunds will be made after October 30th.